



सत्यमेव जयते

# अतुल्य !भरत Incredible !ndia

## PLEDGE FOR COMMITMENT TOWARDS SAFE & HONOURABLE TOURISM AND SUSTAINABLE TOURISM

I/We solemnly pledge and reiterate our commitment to conduct our business in a manner that befits the culture and ethos of our rich and ancient civilization, and the tolerant and accommodating nature of our multicultural society and protect all individuals, especially women and children from all derogatory acts which are contrary to the spirit of our country. We hereby commit to abide by the Code of Conduct for Safe and Honourable Tourism.

Recognizing that every earth resource is finite and fragile, I /We further pledge to fully implement sustainable tourism practices, consistent with the best environment and heritage protection standards, such that my/our present tourism resource requirements optimize both local community benefit and future sustainable uses.

Signature : -----

Name : -----

On behalf of : -----

In the presence of : -----

(बंसेन चतुर्वेदी/BENSEN CHATURVEDI)  
असिस्टेंट सचिव/Asst. Director General  
पर्यटन विभाग/Ministry of Tourism  
भारत सरकार/Govt. of India  
नई दिल्ली/New Delhi